



WFLX

ORDER

Print Date 09/12/12 Page 1 of 2

Flight Dates 10/15/12-10/26/12

Contract / Revision 819903 / Aronberg for State Attorney

Original Date / Revision 09/12/12 09/12/12 Agency Com 15%

Advertiser Aronberg, Dave / D/ FL State
1519 West 29th
Austin, TX 78703

Agency CSM Mediaworks/Rindy Mill

Buying Contact
Sales Office H-DC
Sales Region National
Agency Ref
1519 West 29th
Austin, TX 78703

Order Sep 00:15:00

Estimate #

Alt Order # 06312561

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candid

Product Codes PL830

Priority P 2

Advertiser Ref

Primary Account Executive
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	31	\$4,653.75	\$5,475.00	0.00	10/01/12	10/26/12	31	\$4,653.75	\$5,475.00
Totals	31	\$4,653.75	\$5,475.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	10/15/12	10/19/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	MTWTF--	:30	4	\$100.00	P 2	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--					4	\$100.00		0.00			
E 2	WFLX	10/15/12	10/19/12	MORNING NEWS 8A FOX 29 MORNING NEWS!	Comm	8-9A	MTWTF--	:30	4	\$100.00	P 2	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--					4	\$100.00		0.00			
E 3	WFLX	10/15/12	10/19/12	AMERICA NOW 1-2P AMERICA NOW	Comm	1-2P	MTWTF--	:30	3	\$75.00	P 2	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WFLX

Print Date: 09/12/12

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Contract / Revision

819903

Flight Dates 10/15/12-10/26/12

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:15:00

Advertiser **Aronberg, Dave / D/ FL Stat Product** **Aronberg for State Attorney** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WFLX	10/15/12	10/19/12	AMERICA NOW 1-2P AMERICA NOW	Comm	1-2P	MTWTF--	:30	3	\$75.00	P 2	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--					3	\$75.00		0.00			
E 4	WFLX	10/15/12	10/19/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	MTWTF--	:30	2	\$100.00	P 2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--					2	\$100.00		0.00			
E 5	WFLX	10/15/12	10/19/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	MTWTF--	:30	3	\$525.00	P 2	0.00	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--					3	\$525.00		0.00			
E 6	WFLX	10/21/12	10/21/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	-----1	:30	1	\$75.00	P 2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----1					1	\$75.00		0.00			
E 7	WFLX	10/22/12	10/26/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	MTWTF--	:30	4	\$100.00	P 2	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					4	\$100.00		0.00			
E 8	WFLX	10/22/12	10/26/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	MTWTF--	:30	2	\$100.00	P 2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					2	\$100.00		0.00			
E 9	WFLX	10/22/12	10/26/12	AMERICA NOW 1-2P AMERICA NOW	Comm	1-2P	MTWTF--	:30	3	\$75.00	P 2	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					3	\$75.00		0.00			
E 10	WFLX	10/22/12	10/26/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	MTWTF--	:30	2	\$100.00	P 2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					2	\$100.00		0.00			
E 11	WFLX	10/22/12	10/26/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	MTWTF--	:30	3	\$525.00	P 2	0.00	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					3	\$525.00		0.00			

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of the Lowest Unit Charge During a Political Window, Federal candidates must sign the Certification On Page 3

Station and Location: WLPX POK Palmdale, CA	Date: 11/30/12
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I, Carole McRobert
 being/on behalf of: Don Anthony, a legally
 qualified candidate of the Democratic political
 party for the office of: IL State Attorney, 19th Judicial Circuit
 in the General
 election to be held on: Nov 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				
	WLPX # 819903				

Total Charges:

S.W. CHC.

4653.75 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Time Purchased for Mark Anthony

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/1/12 Carol M. Roberts
Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

John Heisman
Printed Name

GM
Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO: John Heislman	STATION: WFLX
FROM: Will Hildebrandt	HRP OFFICE: Washington DC

REQUEST RECEIVED FROM

DATE: 9/10/12

BUYER: Carole McRoberts
AGENCY: CSM Mediaworks/Rindy Miller
ADDRESS: 1519 W. 29 th St. Austin, TX 78703
PHONE #: 512 472 3120
FAX #:
OTHER:

AVAILS FOR

COMMITTEE: Dave Aronberg for State Attorney
CHAIRPERSON:
TREASURER:
ADDRESS: PO Box 276003 Boca Raton, FL 33427
PHONE #: 561 939 9431
FAX #:
OTHER:

FOR

CANDIDATE: Dave Aronberg
OFFICE: State Attorney
PARTY: Republican

DAYPARTS:	ALL
SCHEDULE DATES:	As Ordered
COMMERICAL LENGTH:	:30s
PROGRAMS:	ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	